

## EXECUTIVE COMMITTEE MEETING MINUTES

March 25, 2015- 10:00 A.M.

**PRESIDING:** Darlene Ruzicka, President

**COMMITTEE:** Carol Remington President-Elect; Jean Slicker, Eastern Area Vice- President; Randy Overbeck, Western Area Vice President (Absent); Don Ullmann Past President

**ORTA STAFF:** Ann Hanning, Executive Director; Tom Seamon, Director of Publications; Mary Lauer, Adm. Asst./Treasurer; Helena Zvansky, Adm. Asst./Membership

**WELCOME** - President Ruzicka welcomed the committee.

**MINUTES** - *Jean Slicker moved that the minutes of the February 10, 2015 meeting be approved as written. Don Ullmann second. Motion approved.*

**FINANCIAL REPORT** - Mary Lauer reported the disbursements from the reconciled statement dated February 28, 2015. She stated the income increased significantly in March with AMBA's payment and the response from the "Delinquent Dues" post card. The Money Market account received a \$75,000 transfer in March from the Investment Portfolio. The President of AMBA has sent an email to Ann reminding ORTA the association fee is confidential information. He did not specify what motivated the email. Don Baker stated the "Spending Policy" needs to be included in the Investment Policy. All signatures will be collected and kept on file.

**SPRING CONFERENCE** - The proposed agenda was reviewed. Carol & Jean reported that there are several Silent Auction items with more on the way. Some baskets are worth up to \$200. A minimum bid will be placed according to the value of each donation. To date, there are 5 Vendors participating; paid registrations total 61. Discussion included the agreement of more personal contact may increase the number of registrations. The deadline has been extended to April 10<sup>th</sup>.

**JOB DESCRIPTIONS** - A discussion of job descriptions for the ORTA Staff was held.

**LEGISLATIVE UPDATE** - Ann Hanning shared a handout explaining the Ohio State Budget process. She stated that proposed HB 2, addresses accountability for Charter Schools. Ann, on behalf of ORTA, sent a letter to Rep. Jim Renacci (R) requesting support of HR 711, the WEP/GPO Bill. HR 973, Social Security Fairness, calls for total repeal of the GPO/WEP. Rep. Davis (R-IL) and Rep. Schiff (D-CA) are co-sponsors.

Ann continues to meet with legislators and attend numerous coalition meetings.

**STRS** conducted presentation of a proposed funding policy. Ann asked that they review the inflation rate in future consideration of the COLA. Scott DiManco, HPA Co-chair, mentioned concern about reinstating the 1% of employer contribution to the Healthcare Stabilization fund.

**MEMBERSHIP COMMITTEE REPORT** - Bruce Hodges, Chair, sent via email, his committee's report on ideas to increase membership, which included mandatory unified dues (dual membership of chapter and state office.) Ann commented that some ideas have been in place and are utilized annually. She and Bruce continue to communicate electronically.

A marketing director from Red Sun Media, proposed a TV and radio ad to be aired in selected areas of Ohio. An Internet Search Target program is also available. The 2015 budget may not have funds to support their offers.

HABITAT FOR HUMANITY - Carol Remington reported there are over 60 units around Ohio. The proposal of events with a kickoff press conference at the Statehouse may give ORTA additional visibility, which may assist in increased membership.

The Survey/Needs Committee Chair, Karen Butt, requested the office to consult outside sources in regards to ORTA's participation with the HFH program in a survey. The two outside consultants and the attorney questioned the relevance of this proposed partnership to ORTA's mission.

*Jean Slicker moved that the HFH proposal be presented to the ORTA Board in May. Carol Remington second. Motion approved.*

CONSTANT CONTACT - Guest, Carlos Scapero, presented the Constant Contact software program. He shared the many ways to use it that may be useful to ORTA, such as an email Newsletter, a link to Facebook, surveys with result reports, etc. Pricing is rated according to the number of email addresses in the database. Carlos offered a free trial set-up for a limited time.

No action was taken.

**Ann Hanning shared copies of the Proposal of Recommendations from Terrie Huston, Terrie has over 20 years of experience. She and one other associate were hired as consultants by ORTA a few years ago during the StrategicPlan Study.**

Meeting adjourned.

Next meeting scheduled: April 9, 2015 - 10:00 a.m.

Minutes submitted by,

Mary J. Lauer

Adm. Asst./Treasurer